



SURVEY RESULT

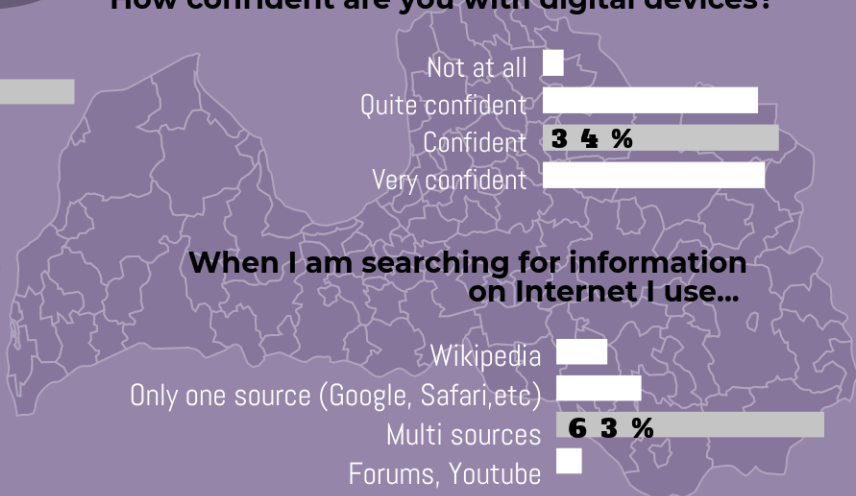
LEGEND

35 participants from Latvia participated in the survey. The survey was organized by Ogre Municipality with the target group of young people from the age 16-24 years old. Ogre Municipality is a local self-government, a youth centre where active youngsters and youth workers implement the youth policy.

100%

Youngsters are using different messengers in daily life

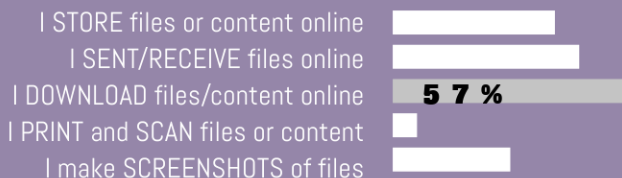
How confident are you with digital devices?



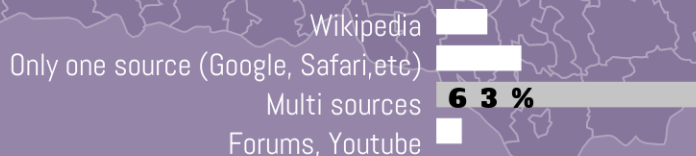
Which of the followings do you use?



How do you organise and manage online information?



When I am searching for information on Internet I use...



I SHARE EVERYTHING I THINK OF ON THE INTERNET
14%

I SEND / RECEIVE CONTENT ONLINE
71%

I DO ONLINE SHOPPING
68%

I ALWAYS CREATE COMPLICATED PASSWORD
31%

To solve digital problems youngsters ...





SURVEY RESULT

In 2020 year around 825,000 digital jobs may be unfilled as employees are unable to find workers who possess the right skills.



of digital marketers report that it is "harder to recruit people with the right skills than ever before".



of all jobs are expected to require at least a basic level of digital skills.



I USE VIDEO GAMES TO...

HAVE FUN **74%**
PRACTISE SKILLS **48%**



I CONNECT COMPUTER TO PRINTER/SCANNER

NEVER **40%**
SOMETIMES **37%**
(VERY) OFTEN **23%**



I CREATE VISUAL CONTENT (LOGOS, POSTERS)

NEVER **40%**
SOMETIMES **43%**
(VERY) OFTEN **17%**

I DO BASIC PROGRAMMING OR CODING...

NEVER **45%**
SOMETIMES **45%**
(VERY) OFTEN **8%**

DIGITAL COMPETENCE

- BASIC COMPETENCE IN 21ST CENTURY

Skills level of users

Basic level with guidance
3%



I use by my own
23%



Independent user & can guide others
46%



Advanced level
3%



Hight level specialist
3%

